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EUROPEAN PRODUCT CATEGORIZATION

Eusipa intends to be a main supporter of the efforts for transparency and understandability of structured investment products. Thus, its members have agreed to set standards for a uniform categorization. These differentiate on a first level between Investment Products and Leverage Products. On a second level, the system consists of Capital Protected Products, Yield Enhancement Products, Participation Products and Leverage Products with and without Knock-Out. With both the top level distinction and the sub-categorization

according to the payoff profile of a product this solution combines the most important requirements of all Eusipa members. Member associations can combine the subcategories Yield Enhancement Products and Participation Products in order to form one single category should national market conditions make this necessary. Though the Eusipa categorization it is neither binding for national associations nor for issuers, Eusipa will nevertheless recommend to all market participants to adapt its model unchanged.

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SUPPORTING PARTNERS

The following leading market participants have agreed to support the efforts for a european product categorization and implement it on websites and other information material.

ASSOCIATIONS



EXCHANGES & DATAPROVIDERS



ISSUERS



INVESTMENT PRODUCTS

11 CAPITAL PROTECTION

Uncapped Capital Protection (1100)	Exchangeable Certificates (1110)	Capped Capital Protected (1120)	Capital Protection with Knock-Out (1130)	Capital Protection with Coupon (1140)
Market Expectation <ul style="list-style-type: none"> Rising underlying Rising volatility Sharply rising underlying Sharply falling underlying possible 	Market Expectation <ul style="list-style-type: none"> Rising volatility Sharply rising underlying Sharply falling underlying possible 	Market Expectation <ul style="list-style-type: none"> Rising underlying Sharply falling underlying possible 	Market Expectation <ul style="list-style-type: none"> Rising underlying Sharply falling underlying possible 	Market Expectation <ul style="list-style-type: none"> Rising underlying Sharply falling underlying possible
Characteristics <ul style="list-style-type: none"> Minimum redemption at expiry equivalent to the capital protection Capital protection is defined as a percentage of the nominal (e.g. 100%) Capital protection refers to the nominal only, and not to the purchase price Value of the product may fall below its capital protection during the lifetime Unlimited participation in a positive performance of the underlying Strike (Conversion Price) Coupon payment possible Any payouts attributable to the underlying are used in favour of the strategy 	Characteristics <ul style="list-style-type: none"> Minimum redemption at expiry equivalent to the capital protection Capital protection is defined as a percentage of the nominal (e.g. 100%) Capital protection refers to the nominal only, and not to the purchase price Value of the product may fall below its capital protection during the lifetime Unlimited participation in a positive performance of the underlying above the Strike (Conversion Price) Coupon payment possible Any payouts attributable to the underlying are used in favour of the strategy 	Characteristics <ul style="list-style-type: none"> Minimum redemption at expiry equivalent to the capital protection Capital protection is defined as a percentage of the nominal (e.g. 100%) Capital protection refers to the nominal only, and not to the purchase price Value of the product may fall below its capital protection during the lifetime Participation in a positive performance of the underlying up to the Cap Any payouts attributable to the underlying are used in favour of the strategy Limited profit potential 	Characteristics <ul style="list-style-type: none"> Minimum redemption at expiry equivalent to the capital protection Capital protection is defined as a percentage of the nominal (e.g. 100%) Capital protection refers to the nominal only, and not to the purchase price Value of the product may fall below its capital protection during the lifetime The coupon amount is dependent on the development of the underlying Any payouts attributable to the underlying are used in favour of the strategy Limited profit potential 	Characteristics <ul style="list-style-type: none"> Minimum redemption at expiry equivalent to the capital protection Capital protection is defined as a percentage of the nominal (e.g. 100%) Capital protection refers to the nominal only, and not to the purchase price Value of the product may fall below its capital protection during the lifetime The coupon amount is dependent on the development of the underlying Any payouts attributable to the underlying are used in favour of the strategy Limited profit potential

12 YIELD ENHANCEMENT

Discount Certificates (1200)	Barrier Discount Certificates (1210)	Reverse Convertibles (1220)	Barrier Reverse Convertibles (1230)	Capped Outperformance Certificates (1240)	Capped Bonus Express Certificates (1260)
Market Expectation <ul style="list-style-type: none"> Underlying moving sideways or slightly rising Falling volatility Underlying will not breach Barrier during product lifetime 	Market Expectation <ul style="list-style-type: none"> Underlying moving sideways or slightly rising Falling volatility Underlying will not breach Barrier during product lifetime 	Market Expectation <ul style="list-style-type: none"> Underlying moving sideways or slightly rising Falling volatility Underlying will not breach Barrier during product lifetime 	Market Expectation <ul style="list-style-type: none"> Underlying moving sideways or slightly rising Falling volatility Underlying will not breach Barrier during product lifetime 	Market Expectation <ul style="list-style-type: none"> Underlying moving sideways or slightly rising Underlying will not breach Barrier during product lifetime 	Market Expectation <ul style="list-style-type: none"> Underlying moving sideways or slightly rising Underlying will not breach Barrier during product lifetime
Characteristics <ul style="list-style-type: none"> Should the underlying close below the cash amount, is redeemed Discount Certificates enable investors to acquire the underlying at a lower price. Corresponds to a buy-write strategy Reduced loss potential compared to a direct investment Larger discounts can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset) Any payouts attributable to the underlying are used in favour of the strategy Limited profit potential (Cap) 	Characteristics <ul style="list-style-type: none"> Barrier Discount Certificates enable investors to acquire the underlying at a lower price. The maximum redemption amount (Cap) is paid out, if the Barrier is never breached A Barrier Discount Certificate turns into a Discount Certificate after breaching the Barrier The probability of a maximum redemption is larger due to the conditional capital protection, the discount achieved however is smaller Lower risk than a direct investment due to the conditional capital protection Reduced loss potential compared to a direct investment Larger discounts or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset) Any payouts attributable to the underlying are used in favour of the strategy Limited profit potential (Cap) 	Characteristics <ul style="list-style-type: none"> Should the underlying close below the Strike at expiry, the underlying and/or a cash amount is redeemed Should the underlying close above the Strike at expiry, the nominal plus the coupon is paid at redemption. The coupon is always paid, irrespective of the development of the underlying Reduced loss potential compared to a direct investment Larger coupons can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset) Any payouts attributable to the underlying are used in favour of the strategy Limited profit potential (Cap) 	Characteristics <ul style="list-style-type: none"> Should the Barrier never be breached, the nominal plus coupon is paid at redemption A Barrier Reverse Convertible turns into a Reverse Convertible after breaching the barrier The probability of a maximum redemption is larger due to the conditional capital protection, the coupon achieved however is smaller The coupon is always paid, irrespective of the development of the underlying Lower risk than a direct investment due to the conditional capital protection Reduced loss potential compared to a direct investment Larger coupon payments or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset) Any payouts attributable to the underlying are used in favour of the strategy Limited profit potential (Cap) 	Characteristics <ul style="list-style-type: none"> Minimum redemption is equal to the Strike if the Barrier is never breached Lower risk than a direct investment due to the conditional capital protection Larger bonus payments or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset) Any payouts attributable to the underlying are used in favour of the strategy Limited profit potential (Cap) 	Characteristics <ul style="list-style-type: none"> Should the underlying trade above the Strike on the observation date, an early redemption consisting of nominal plus an additional coupon amount is paid Offers the possibility of an early redemption combined with an attractive yield opportunity Lower risk than a direct investment due to the conditional capital protection Larger coupon payments or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset) Any payouts attributable to the underlying are used in favour of the strategy Limited profit potential

13 PARTICIPATION

Tracker Certificates (1300)	Outperformance Certificates (1310)	Bonus Certificates (1320)	Outperformance Bonus Certificates (1330)	Twin-Win Certificates (1340)
Market Expectation <ul style="list-style-type: none"> Tracker Certificate (Bull): Rising underlying Tracker Certificate (Bear): Falling underlying 	Market Expectation <ul style="list-style-type: none"> Rising volatility Rising underlying Underlying will not breach Barrier during product lifetime 	Market Expectation <ul style="list-style-type: none"> Underlying moving sideways or rising Underlying will not breach Barrier during product lifetime 	Market Expectation <ul style="list-style-type: none"> Rising or slightly falling underlying Underlying will not breach Barrier during product lifetime 	Market Expectation <ul style="list-style-type: none"> Rising or slightly falling underlying Underlying will not breach Barrier during product lifetime
Characteristics <ul style="list-style-type: none"> Unlimited participation in the development of the underlying Reflects underlying price moves 1:1 (adjusted by conversion ratio and any related fees) Risk comparable to a direct investment management fees or through the retention of payouts attributable to the underlying during the lifetime of the product 	Characteristics <ul style="list-style-type: none"> Unlimited participation in the development of the underlying A Bonus Certificate turns into a Tracker Certificate after breaching the Barrier Minimum redemption is equal to the Strike if the Barrier is never breached Lower risk than a direct investment due to the conditional capital protection Larger Bonus payments or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset) Any payouts attributable to the underlying are used in favour of the strategy 	Characteristics <ul style="list-style-type: none"> Unlimited participation in the development of the underlying A Bonus Certificate turns into a Tracker Certificate after breaching the Barrier Minimum redemption is equal to the Strike if the Barrier is never breached Lower risk than a direct investment due to the conditional capital protection Larger Bonus payments or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset) Any payouts attributable to the underlying are used in favour of the strategy 	Characteristics <ul style="list-style-type: none"> Unlimited participation in the development of the underlying Minimum redemption is equal to the Strike if the Barrier is never breached Profits possible with rising and falling underlying Falling underlying price converts into profit until the Barrier A Twin-Win Certificate turns into a Tracker Certificate after breaching the Barrier Lower risk than a direct investment due to the conditional capital protection Any payouts attributable to the underlying are used in favour of the strategy 	Characteristics <ul style="list-style-type: none"> Unlimited participation in the development of the underlying Minimum redemption is equal to the Strike if the Barrier is never breached Profits possible with rising and falling underlying Falling underlying price converts into profit until the Barrier A Twin-Win Certificate turns into a Tracker Certificate after breaching the Barrier Lower risk than a direct investment due to the conditional capital protection Any payouts attributable to the underlying are used in favour of the strategy

LEVERAGE PRODUCTS

Warrants (2100)	Spread Warrants (2110)	Knock-Out Warrants (2200)	Knock-Out Warrants (2220)	Mini-Futures (2210)	Constant Leverage Certificate (2220)	Double Knock-Out Warrants (2230)
Market Expectation <ul style="list-style-type: none"> Warrant (Call): Rising underlying, rising volatility Warrant (Put): Falling underlying, rising volatility 	Market Expectation <ul style="list-style-type: none"> Spread Warrant (Bull): Rising underlying Spread Warrant (Bear): Falling underlying 	Market Expectation <ul style="list-style-type: none"> Knock-Out (Call): Rising underlying Knock-Out (Put): Falling underlying 	Market Expectation <ul style="list-style-type: none"> Mini-Future (Long): Rising underlying Mini-Future (Short): Falling underlying 	Market Expectation <ul style="list-style-type: none"> Mini-Future (Long): Rising underlying Mini-Future (Short): Falling underlying 	Market Expectation <ul style="list-style-type: none"> Bull: Rising underlying Bear: Falling underlying 	Market Expectation <ul style="list-style-type: none"> Underlying moving sideways Falling volatility
Characteristics <ul style="list-style-type: none"> Small investment generating a leveraged performance relative to the underlying Increased risk of total loss (limited to initial investment) Suitable for short term speculation or hedging Daily loss of time value (increases as product expiry approaches) Limited profit potential (Cap) Continuous monitoring required 	Characteristics <ul style="list-style-type: none"> Small investment generating a leveraged performance relative to the underlying Increased risk of total loss (limited to initial investment) Daily loss of time value (increases as product expiry approaches) Limited profit potential (Cap) Continuous monitoring required 	Characteristics <ul style="list-style-type: none"> Small investment generating a leveraged performance relative to the underlying Increased risk of total loss (limited to initial investment) Immediately expires worthless in case the Barrier is breached during product lifetime Suitable for short term speculation or hedging Small influence of volatility and small loss of time-value Continuous monitoring required 	Characteristics <ul style="list-style-type: none"> Small investment generating a leveraged performance relative to the underlying Increased risk of total loss (limited to initial investment) A residual value may be redeemed following a stop loss event Suitable for short term speculation or hedging No influence of volatility Continuous monitoring required 	Characteristics <ul style="list-style-type: none"> Small investment generating a leveraged performance relative to the underlying Increased risk of total loss (limited to initial investment) An automatic stop-loss prevents the value of the instrument to be negative between instruments Continuous monitoring required 	Characteristics <ul style="list-style-type: none"> Small investment generating a leveraged performance relative to the underlying Increased risk of total loss (limited to initial investment) Suitable for short term speculation Immediately expires worthless in case one of the barriers is breached during product lifetime Limited profit potential (Cap) Continuous monitoring required 	Characteristics <ul style="list-style-type: none"> Should the underlying trade above the Strike on the observation date, an early redemption consisting of nominal plus an additional coupon amount is paid Offers the possibility of an early redemption combined with an attractive yield opportunity Lower risk than a direct investment due to the conditional capital protection Larger coupon payments or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset) Any payouts attributable to the underlying are used in favour of the strategy Limited profit potential

ASSOCIATIONS	EXCHANGES & DATAPROVIDERS	ISSUERS